



DARIA WASILUK

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dariaweb.com



EDUCATION

University of Economics-
Bachelor of Arts in Tourism
Management - Warsaw, Poland



SKILLS

Front-End Skills

HTML5
CSS3

Back-End Skills

WordPress
PHP (basic knowledge)
GitHub
MySQL

Design Skills

Photoshop
Illustrator
UX Design
Balsamiq

Microsoft Office

Word
Excel
Outlook

Extensive SEO Skills



TRAININGS

UX: The Beginner's Guide
Interaction Design Foundation
Online Course | 2017

Usability Testing
Interaction Design Foundation
Online Course | 2017

Mobile UX Design
Interaction Design Foundation
Online Course | 2017

Freelance WordPress Developer
Skillcrush
Online Course | 2016

PROFESSIONAL PROFILE

I'm a result-oriented self-employed Junior Web Designer with good knowledge of User Experience. I'm always focused on delivering high-quality work while enhancing my skills with constant training and courses. I enjoy working in fast-paced and demanding environments that reward commitment and discipline.

WORK EXPERIENCE

FREELANCE JUNIOR WEB DESIGNER

2015 – PRESENT

- Built meticulously designed websites to help clients achieve their business goals
- Implemented and customised child themes in WordPress
- Successfully managed projects from initial concept to final product
- Enhanced the appearance and functionality of existing websites by at least 90%
- Hand-coded custom features in the development phase to add functionality
- Reached larger group of customers by adjusting websites to various resolutions
- Set up a domain and hosting accounts when customers needed extra help with technical aspects of the project
- Moved locally developed WordPress websites to live environment ensuring a smooth progress of the project
- Improved site's performance by creating regular backups

MOVING COORDINATOR

Oomovers Canada | Guadalajara, Mexico | 2015

- Gained trust of potential and new clients to improve company's business image
- Earned daily commission by reaching selling targets
- Entered accurately any new data into the company's IT system
- Organised a moving calendar and completed all post-moving tasks (processing payments, customer's feedback)
- Improved work flow by prioritising administrative tasks

SOCIAL MEDIA STRATEGIST

TrafficSource UK | Guadalajara, Mexico | 2014 – 2015

- Built social media strategy according to client's business targets
- Monitored and evaluated web analytics dashboards and reports in order to develop and recommend SEO strategies
- Created editorial calendars and syndication schedules
- Generated, edited and published daily content to build meaningful connections with customers
- Gained new followers and improved social media presence of all existing clients

FIRST AND BUSINESS CLASS FLIGHT ATTENDANT

Etihad Airways | Abu Dhabi, UAE | 2010 – 2013

- Punctually attended pre-flight briefings
- Took responsibility in promoting and explaining safety procedures
- Successfully administered the first aid in various occasions and reassured passengers in the event of an emergency
- Achieved a high level of customer service by promoting airline services and products
- Enrolled at least 5% of passengers from each flight in Etihad loyalty programme

SENIOR PASSENGER SERVICE AGENT

Servisair | Birmingham, UK | 2009 – 2010

- Enhanced customers journey from the check-in desk to the gate
- Dealt with passengers complaints and difficult situations related to flight cancellations and delays
- Successfully directed daily flight's departures
- Supervised groups of 4 people during flight coordination